

U.S.S.N.: 10/077,546

Filed: February 15, 2002

Amendment and Response to Non-Final Office Action

### AMENDMENT OF THE SPECIFICATION

In the specification, please delete the paragraph under the section heading "REFERENCE TO RELATED APPLICATIONS" and replace it with the following paragraph:

The present application claims priority to, and incorporates by reference, co-pending U.S. patent application Serial No. 60/269,128, entitled "Return on Asset Maximizer," filed February 15, 2001. The present application also claims the benefit and is a continuation-in-part of co-pending U.S. patent application Serial No. 09/662,737, entitled "A System For Aggregating Information From Enterprises Offering Items For Exchange Over A Communication Network," filed September 15, 2000, and which is a continuation of co-pending U.S. patent application ~~serial~~ Serial No. 09/428,702, entitled "A System For Aggregating Information From Enterprises Offering Items for Exchange Over A Communication Network," filed October 27, 1999, which claims priority to U.S. provisional patent application Serial No. 60/154,667, filed September 16, 1999, both all three applications of which are hereby incorporated by reference.